**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Block: \_\_\_\_\_\_\_**

**UNIT 1**

**Country & Culture Project**

* You have been hired by an advertising agency as a cultural expert. You are representing an entire culture, so you must explore, research, and immerse yourself in its culture. You must present a full, accurate, authentic, and appealing picture of your culture – meaning you need to know the good and the bad, but focus on the positive aspects that would make someone want to know more and possibly visit.

**Requirements:**

* Complete the **Research Notes** by conducting online research, filling out the entire graphic organizer, and including the information on the sources used.
* Create a **Digital Presentation** (Prezi, Glogster, Emaze, Moviemaker, Wideo, PowerPoint, etc.) using the directions provided to you.
* Create a **One-Pager Visual** that includes key information and photos, using the directions provided to you.
* Give an **Oral Presentation**, using your digital presentation as a visual and following the guidelines for public speaking.

**Timeline:**

* **Thursday, 1/22:** Go to the lab, conduct online research on your assigned country and culture, and complete the Research Notes.

Completed on \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Initials: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* **Friday, 1/23 & Monday, 1/26:** Go to the lab and begin working on your digital presentation. Be sure to follow the instructions, include all required components, and do your very best work!

Completed on \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Initials \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* **Tuesday, 1/27:** Create a one-pager visual (in class) using photos and key information. Be sure to follow the instructions, include all required components, and do your very best work!

Completed on \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Initials \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* **Wednesday, 1/28 – Friday, 1/30:** Give your oral presentation (in class), following the instructions for public speaking. You will sign up for the order before presentations start.

Completed on \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Initials \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* **After your presentation:** Turn in this sheet, your research notes, your digital presentation (email the document or the link to amyeganegi@gmail.com), and your one-pager.

**Final Due Date: Friday, 1/30 (10% will be deducted for each day late following this date)**

**Rubric:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Research** **(Writing)** | **Digital Presentation****(Writing)** | **One-Pager****(Writing)** | **Oral Presentation** **(Speaking/Listening)** |
| **4** | You completed every section of the research notes with exemplary information and correctly cited your sources.(50) | You created an exemplary digital presentation with all the required information and went above and beyond with details.(100) | You created an exemplary one-pager visual with exemplary information and details. (50) | You gave an exemplary oral presentation with all the components of effective public speaking.(100)  |
| **3** | You completed the research notes with good information, but you may have missed some information or some of the sources.(43) | You created a good digital presentation with all the required information but may not have included above average details, visuals, etc.(85) | You created a good one-pager visual with the required information but may not have included above average details. (43) | You gave a good oral presentation but may not have exceeded on all components of effective public speaking.(85) |
| **2** | You completed the research notes with the bare minimum needed. You did nothing more than what was required and may have missed some information or some of the sources. (35) | You created a digital presentation with the required information. You did nothing more than what was required and may not have included visuals or appropriate information. (70) | You created a one-pager visual with the required information. You did nothing more than what was required and may have missed some important information or details.(35) | You gave an oral presentation with the bare minimum needed. You did not include all the components of effective public speaking. (70) |
| **1** | You did not meet the standards and requirements of the research notes. (15) | You did not meet the standards and requirements of the digital presentation. (40)  | You did not meet the standards and requirements of the one-pager visual. (15) | You did not meet the standards and requirements of the oral presentation. (20) |
| **0** | You did not attempt to complete the research notes.(0) | You did not attempt to create the digital presentation.(0) | You did not attempt to create the one-pager visual.(0) | You did not attempt to give an oral presentation. (0) |
| **Total** |  |  |  |  |