**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Persuasive Speech**

Choose one of the following topics to research and write about.

* Social media is for public consumption and can be used in a court of law.
* Affirmative action is a positive tool for social justice.
* Advertising for harmful substances (i.e. tobacco and alcohol) should be banned.
* The government should implement restrictions on sugary and fatty food in order to improve public health.
* Gun control should be implemented nationally.
* Students should have free access to higher education.
* Immigrant children brought to the USA by their parents should be granted citizenship.

What’s your stance on this topic? (Before Research)

* Pro- Explain: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Con- Explain: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You will have four tasks to complete for this assessment on persuasive writing.

1) Task 1: Research (Wednesday – Media Center) – 25 points (Writing) - You will use online resources to gather evidence on your stance and topic and complete a graphic organizer with the information you find.

2) Task 2: Write (Thursday – Media Center) – 50 points (Writing) - You will write a timed persuasive speech that includes your claim, evidence, and a counterargument. You will post your work on your blog.

3) Task 3: Advertise (Friday – Media Center) – 25 points (Writing) - You will create a one-pager ad/PSA for your topic. You will post your work on your blog.

4) Task 4: Peer Feedback (Monday – 907 Lab) – 25 points x2 (Reading & Speaking/Listening) - You will read your peers’ speeches and view their ads and leave commentary in the form of a rhetorical analysis.

Each day, directions will be given during the warm-up time: please try not to be tardy to class!