**Advanced Composition**

**Unit 3 Extra Credit Options**

You may complete one or all four – up to you. Please keep in mind that points will be rewarded based on quality not completion. **All Unit 3 extra credit is due no later than Wednesday, March 30, and it WILL NOT be accepted after this date**. *Extra credit is not accepted as late work.* All are worth up to 50 points for that standard.

**Reading:** As you watch TV, keep track of every commercial that you see (make sure you have at least 20) – alternately, watch 20 commercials on YouTube. For each one, analyze the commercial as a persuasive text. Record the name of the commercial (company and/or product). Write down the persuasive techniques it uses (ethos, pathos, logos, and any of the advertising techniques). EXPLAIN each one. Once you have analyzed all 20, write a one-paragraph summary of the most common persuasive appeals and advertising techniques you see used.

**Writing:** Write a persuasive speech about a problem at Pebblebrook High School. Make sure that you use all three persuasive appeals, build a strong claim with related evidence, and include a counterclaim. You must include evidence of a rough draft and revision along with your final draft. Note: your speech should be the standard five paragraphs/approximately 500 words.

**Language:** Read/listen to three TEDTalks (ones that we did NOT view in class). Complete a rhetorical analysis and a SOAPSTone for each one. You must include both tasks for all three speeches to earn your credit.

**Speaking/Listening:** Create a 3-4 minute video in which you review all the persuasive techniques (ethos, pathos, logos, and the advertising techniques) OR refugees. Your video must include a review of the vocabulary and some type of practice/review for the students who watch the video. Upload the video to YouTube and email the link.

**Student Choice:** If you have your own idea of something you would like to do to show your knowledge of Unit 3, please write a brief proposal, including the standard, the description, and the number of points you think it should be worth. Turn this in for approval no later than Wednesday, March 9.

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Basic Questions for Rhetorical Analysis: Combine these questions into a short paragraph in order to analyze and summarize the speech.

1) Was the speaker effective or not? Why?

2) How does the speaker establish ethos (personal credibility)?

3) How does the speaker establish pathos (emotional appeal)?

4) How does the speaker establish logos (logical appeal)?

SOAPSTONE: Create a graphic organizer to complete this analysis of speaker, occasion, audience, purpose, subject, and tone.