Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Block: \_\_\_\_\_\_\_\_\_

**Advanced Composition Vocabulary Work**

**Unit 1 & 2 Vocabulary**

1) Here are the terms we have covered so far in this class. For each one, you need a definition in your own words and an example or a picture to illustrate your understanding.

|  |  |  |
| --- | --- | --- |
| Term | Definition in Your Words | Example or Picture |
| Technical Writing |  |  |
| Formal Email |  |  |
| Informal Email |  |  |
| Semi-Formal Email |  |  |
| Resume |  |  |
| Cover Letter |  |  |
| Thank You Note |  |  |
| Narrative Writing |  |  |
| Figurative Language |  |  |
| Imagery/Sensory Details |  |  |
| Concrete Details |  |  |
| Simile |  |  |
| Metaphor |  |  |
| Personification |  |  |
| Alliteration |  |  |
| Repetition |  |  |
| Hyperbole |  |  |
| Vignette |  |  |
| Memoir |  |  |
| Writing Process |  |  |
| Brainstorming |  |  |
| Rough Draft |  |  |
| Revision |  |  |
| Final Draft |  |  |

2) Choose two of these terms to complete a Word Wall entry for. Use the Word Wall handouts to do this. You will not get full credit unless you complete all components, AND use color. It should be final draft quality work.

**Unit 3 Vocabulary Preview**

Please use your prior knowledge/ phone/ dictionary to define these terms in order to get ready for Unit 3.

|  |  |
| --- | --- |
| **Term** | **Definition** |
| Persuasive Writing |  |
| Rhetoric |  |
| Ethos |  |
| Pathos |  |
| Logos |  |
| Advertising |  |
| Logical Fallacy |  |
| Propaganda |  |
| Claim |  |
| Counterargument |  |
| Call to Action |  |

**Unit 3 Pre-Test**

1. Of the forms of rhetoric, which primarily uses **logic** to persuade?

1. Ethos
2. Pathos
3. Logos

2. Of the forms of rhetoric, which primarily uses **emotion** to persuade?

1. Ethos
2. Pathos
3. Logos

3. Of the forms of rhetoric, which relies solely on the **reputation** of the speaker?

1. Ethos
2. Pathos
3. Logos

4. Which is an example of **Ethos**?

1. Send us money or you’re killing children in Africa!
2. We’ve been doing business for over 200 years.
3. Our planes are designed with speed in mind; they can travel the SPEED OF LIGHT!

5. Which is most likely an example of **Pathos**?

1. Send us money or you’re killing children in Africa!
2. We’ve been doing business for over 200 years.
3. Our planes are designed with speed in mind; they can travel the SPEED OF LIGHT!

6. Which is an example of **Logos**?

1. Send us money or you’re killing children in Africa!
2. We’ve been doing business for over 200 years.
3. Our planes are designed with speed in mind; they can travel the SPEED OF LIGHT!

7. Which of the following is a type of **rhetoric**?

1. A speech
2. A commercial
3. A political cartoon
4. All of the above

8. The most persuasive ad has how many of the appeals?

A. Just one

B. Just two

C. All three

9. In persuasive writing, your thesis statement is called a \_\_\_\_\_\_\_\_\_\_.

A. Claim

B. Argument

C. Evidence

10. When you acknowledge the rebuttal in persuasive writing, it is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

A. Other Side

B. Counterargument

C. Debate