**Oh no! It’s a**

**Zombie Apocalypse!**

Ladies and gentleman, we are faced with a catastrophe of horrendous proportion. A zombie virus is overtaking the world! The epidemic has spread throughout almost the entire United States and is working its way to Georgia.

Dr. Zoyvitch from the CDC has a vaccine! But he only has a limited number of vials. He has therefore designated various “survivor communities.” From these survivor communities, the Selection Committee will select the most worthy candidates for the vaccine. These candidates will also join him on the compound until the whole thing blows over.

In keeping with our democratic governmental process, the Selection Committee will select the \_\_\_\_\_ individuals most suited for survival by majority election. Please prepare a brief letter in which you present qualifications that make you a likely survivor. You must also address the counterargument and provide refutation. After hearing your argument, the community will debate its merits and vote on whether you should be one of the \_\_\_\_ individuals permitted to receive the vaccine and live on the compound.

As you prepare your argument, consider and include the following:

1) Your name and your given traits.

2) Nothing outside the realm of normal for your given traits – but you can and should provide background and personality – just keep it realistic.

3) What are your strengths? What can you offer the new society?

4) What are your weaknesses? How will you overcome those deficits?

5) What makes a good “survivor”?

6) Use the rhetorical appeals.

7) Use other persuasive techniques.

**Character Identification Form**

Please complete this form and return it to your community’s liaison (teacher). It will be used to ensure the protection of your identity, which is of the utmost importance. If at any time you disclose your identity to your peers, you will be disqualified immediately.

Your Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Identity: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Character’s Gender: Male Female

Your Character’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Strengths – What can you offer the new society? Why should they pick you? (based on the given identity – be realistic) | Weaknesses – How might you hinder the new society? How would you overcome these deficits? (based on the given identity – be realistic) |
|  |  |

**Code \_\_\_\_\_\_\_\_\_\_\_ \*Write this on your final letter instead of your name.**

**SOAPSTone and Ethos, Pathos, Logos Planning**

Consider the task that lies ahead of you. Complete a SOAPSTone as planning for your letter, so you can attempt to win safety.

|  |  |
| --- | --- |
| Speaker |  |
| Occasion |  |
| Audience |  |
| Purpose |  |
| Subject |  |
| Tone |  |

How will you use the rhetorical appeals? Plan here so your appeal will be as strong as possible.

|  |  |
| --- | --- |
| Ethos |  |
| Pathos |  |
| Logos |  |

What other persuasive technique(s) can you use to strengthen your letter?

* Humor
* Anecodote (Story)
* Rhetorical Question
* Cause & Effect
* Advertising Techniques
* Repetition
* Imagery